

## **SUMMARY OF EXHIBITOR INFORMATION**

The Shock Society (SS) will hold its 30<sup>th</sup> annual meeting June 10-12, 2007 at the Marriott Baltimore Waterfront Hotel in Baltimore, Maryland. There will be space available for a number of exhibitors.

### **Attendees**

The meeting attracts about 400 physicians and scientists whose primary interest lies in the investigation of causes and treatment of various forms of shock. It is expected that 10% of the attendees will be from Europe and South America.

### **Exhibit Space**

Exhibits will be in the Grand Ballroom Foyer, adjacent to the area where continental breakfasts and coffee breaks will be available in order to assure maximum exhibitor exposure to the attendees

Exhibitors will be provided with 3' x 6' draped tables and two chairs. Moderators will encourage attendees to visit each exhibitor.

### **Hours**

Exhibit set-up will be from 1:00 PM on Saturday, June 9, 2007 and tear down will be from 1:00-2:00 PM AM. on Tuesday, June 12, 2006. Exhibit hours will be from 1:00 Pm-4:00 P.M. on Saturday, from 7:00 AM-4:00 PM on Sunday, and from 7:00 AM - 1:00 PM. on Monday and Tuesday.

## **Rules, Regulations, and Fees**

1. All applications must be made on the official application form and include a fifty word description of the products or services to be exhibited.
2. All products to be exhibited must be directly related to the practice of surgery or medicine, education, and related topics. All are subject to approval by the SS.
3. Exhibitors must comply with FDA regulations concerning the exhibition of investigational products and Class III devices.
4. Exhibitor identification on all signs, graphics, & literature must be the company name(s) submitted on the Exhibitor Application.
5. Exhibits will take the form of one or more 3' x 6' table tops
6. Exhibitors may not assign or apportion to others the whole or any part of the space allocated, and may not display goods or services other than those manufactured or regularly distributed by the applicant(s)..
7. Exhibitors must setup, occupy and staff their exhibits during all hours the exhibits are open unless oral scientific presentations are ongoing.
8. Exhibitors are expected to remain in their rented space and not view other exhibits except by invitation of other exhibitors.
9. Interviews, demonstrations, and the distribution of literature must be made in the company's assigned exhibit area. Canvassing or distribution of advertising materials beyond the perimeters of the assigned exhibit space will not be allowed.
10. All exhibitor personnel are required to wear registration badges while on the exhibit floor. Badges will be provided gratis for two pre-registered personnel per table top. Individual exhibitors should return a registration form to Strategem, Inc. by April 22, 2006.
11. Registration badges will admit exhibitors to continental breakfasts Thursday-Saturday, scientific sessions, and review of posters.
12. Exhibitor badges will be distributed during exhibit set-up.

## **Costs**

The charge for booth rental is \$1,500. Fees are due upon submission of application to exhibit.

## Exhibit Application Form

30<sup>th</sup> Annual Meeting  
Shock Society (SS)  
June 10-12, 200  
Marriott Baltimore Waterfront  
Baltimore, Maryland

**Company Name:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**Contact Person:** \_\_\_\_\_

**Telephone:** \_\_\_\_\_ **Fax:** \_\_\_\_\_

**E-mail:** \_\_\_\_\_

**Description of Products or Services to be Exhibited:**

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**Applying for number of 3' x 6' table top(s):** \_\_\_\_\_

**I have reviewed the rules and regulations of the SS exhibit floor and agree to abide by them in their entirety.**

**Signed:** \_\_\_\_\_

**Please remit with a check for \$1,500 payable to Strategem/Shock.**

**Send to:**

Shock Society  
Strategem, Inc.  
26064 Capital Drive, Suite A  
P.O. Box 1187  
Daphne, AL 36526

**Individual Exhibitor Application Form**

**30<sup>th</sup> Annual Meeting  
Shock Society (SS)  
June 10-12, 200  
Marriott Baltimore Waterfront  
Baltimore, Maryland**

**Name:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**Telephone:** \_\_\_\_\_ **Fax:** \_\_\_\_\_

**E-mail:** \_\_\_\_\_

---

**Name:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**Telephone:** \_\_\_\_\_ **Fax:** \_\_\_\_\_

**E-mail:** \_\_\_\_\_