

Contact: P. William Curreri, M.D. curcur@msn.com (251) 625-2205



EXHIBITOR INFORMATION

The Shock Society (SS) will hold its 35th annual meeting in conjunction with the 7th Congress of the International Federation of Shock Societies (IFSS) June 9-13, 2012 at the Eden Roc Renaissance Miami Resort and Spa in Miami Beach, Florida.

Attendees

The meeting attracts about 450 physicians and scientists from the U.S., Europe, Asia, and South America whose primary interest lies in the investigation of causes and treatment of various forms of shock.

Exhibit Space

Exhibits will be adjacent to the area where continental breakfasts and coffee breaks will be available in order to assure maximum exhibitor exposure to the attendees.

Exhibitors will be provided with 3' x 6' draped tables and two chairs. Moderators will encourage attendees to visit each exhibitor.

Exhibit set up and tear-down times:

Exhibit set-up:	1:00 - 2:00 p.m.	Saturday, June 9, 2012
Exhibit Tear Down:	1:00 - 2:00 p.m.	Tuesday, June 12, 2012.

Exhibit Hours:

1:00 p.m. - 4:00 p.m.	Saturday, June 9
7:00 a.m. - 4:00 p.m.	Sunday, June 10
7:00 a.m. - 1:00 p.m.	Monday, June 11
7:00 a.m. - 1:00 p.m.	Tuesday, June 12

Rules, Regulations, and Fees

1. All applications must be made on the official application form with a brief description of the products or services to be exhibited.
2. All products to be exhibited must be directly related to the practice of surgery or medicine, education, and related topics. All are subject to approval by the Shock Society.
3. Exhibitors must comply with FDA regulations concerning the exhibition of investigational products and Class III devices.
4. Exhibitor identification on all signs, graphics, & literature must be the company name(s) submitted on the Exhibitor Application.
5. Exhibits will take the form of one or more 3' x 6' table tops
6. Interviews, demonstrations, and the distribution of literature must be made in the company's assigned exhibit area. Canvassing or distribution of advertising materials beyond the perimeters of the assigned exhibit space will not be allowed.
7. Badges will be provided gratis for two pre-registered personnel per table top. Individual exhibitors should return a registration form to by April 23, 2012.
8. Registration badges will admit exhibitors to continental breakfasts Saturday - Tuesday, scientific sessions, and review of posters.
9. Exhibitor badges will be distributed during exhibit set-up.

Costs

The charge for booth rental is \$1,500. Payment is due upon submission of application to exhibit.

Exhibit Application Form

7th Congress of the International Federation of Shock Societies
35th Annual Conference on Shock
June 9-13, 2012
Eden Roc Resort & Spa
Miami Beach, FL

Company Name: _____

Address: _____

Contact Person _____

Telephone _____ Fax: _____

E-mail: _____

Description of Products or Services to be Exhibited:

Applying for number of 3' x 6' table top(s) _____

I have reviewed the rules and regulations of the Shock Society exhibit floor and agree to abide by them in their entirety.

Signed: _____

Please remit with a check for \$1,500 payable to Shock Society.

Send to:

Shock Society
26064 Capital Drive, Suite A
P.O. Box 1187
Daphne, AL 36526

Individual Exhibitor Application Form

7th Congress of the International Federation of Shock Societies
35th Annual Conference on Shock
June 9-13, 2012
Eden Roc Resort & Spa
Miami Beach, FL

Name: _____

Address _____

Tel: _____ Fax: _____

E-mail: _____

Name: _____

Address _____

Tel: _____ Fax: _____

E-mail: _____